






Blue Chip Feed was founded in February 1996 by Clare Blaskey and was named after her horse, Blue Chip.

Having had horses all her life and while working for another feed company, Clare's customers, many of whom had become friends, suggested that she start her own company. Clare knew there had to be a better way of feeding horses and ponies and contacted The Kentucky Equine Research Station in the USA and told them of her ideas. With the help and encouragement of leading scientists, vets and horse owners, Blue Chip Original was formulated and the rest, as they say, is history.

	<p>BLUE CHIP ORIGINAL Add Original to your horse's feed to promote:</p> <ul style="list-style-type: none"> - Coat & skin health - Digestive health - Topline - Condition - Overall health & wellbeing <p>Blue Chip Original is no ordinary feed balancer. Its amazing secret formulation uses only the finest ingredients, putting scientific advances within easy reach of every horse and pony owner.</p>
	<p>BLUE CHIP PRO Add Pro to your horse's feed to promote:</p> <ul style="list-style-type: none"> - Muscle tone - Fitness & recovery rates - Coat & skin health - Health & wellbeing - Digestive health <p>Blue Chip Pro is a technically advanced feed balancer designed specifically for the fit performance horse. Its unique formulation delivers the optimum balance and level of each nutrient with a synergistic effect to promote optimum health and performance.</p>
	<p>BLUE CHIP LAMI-LIGHT Add Lami-Light to your horse's feed to promote:</p> <ul style="list-style-type: none"> - Weight Loss - Coat, Skin & Hooves - Weight Bearing & Stance - Health & Wellbeing - Digestive Health <p>Lami-light is a specially developed forage balancer for ponies and horses prone to laminitis, have a tendency to be overweight or have poor hoof quality.</p>

For more information on any of our range, please call Mike or Chris on 01844 355800 or visit our store at Manor Farm, Chinnor Hill, Oxon. OX39 4BG.



BLUE CHIP DYNAMIC

Add Dynamic to your horse's feed to promote:

- Stiffness (reduce)
- Performance
- Mobility

Dynamic's cutting edge, 100% natural formulation goes beyond joint maintenance. This revolutionary and technically advanced complementary feed provides not only the building blocks to support healthy, flexible joints, it also promotes strong, dense bone.